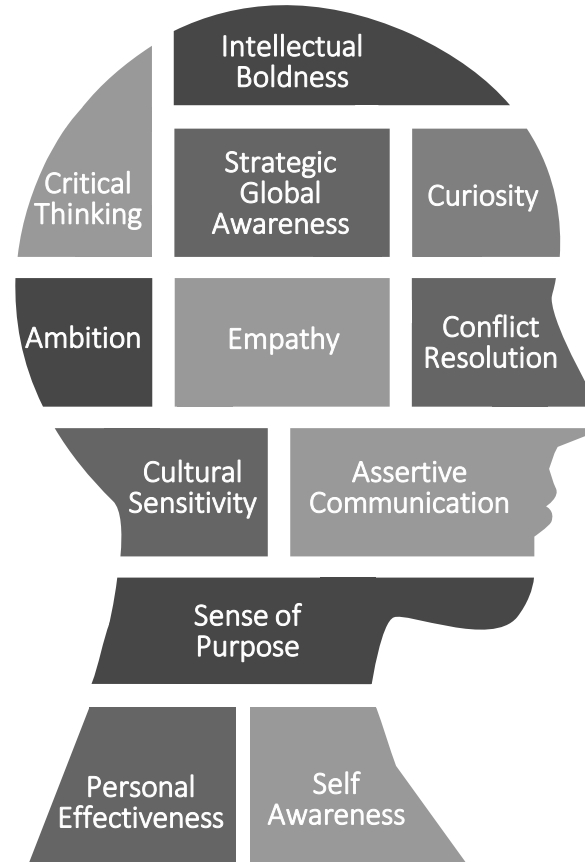


## Week One Challenging Business Orthodoxy (Classroom sessions)



- Unpacking conventional wisdom
- Questioning and understanding realities of a complex and volatile world
- Appreciating multi-dimensional insights
- Integrating an Asian worldview

### Mindset Shifts

- Hands-on real-world project
- Honing strategic business skills
- In-market problem solving
- New pricing and business models
- Testing individual resilience, ownership and accountability

- Exposure to cultural diversity
- Learning from cross-sector expertise
- Inspiring bold new thinking
- Sharing in a safe learning environment

### Behavioural Dynamics

- Developing a sense of purpose
- Applying professional skills to create social value
- Experiencing stakeholder engagement
- Working in non-hierarchical and high performing teams
- Building personal effectiveness and self awareness

## Week Two Creating New Business Models (Experiential project)